



## Speaking Programs

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### Programs Designed for Your Event

*The framework is proven. The program is yours. Matt starts with a conversation about your people and what they're up against, then shapes the talk to your room. Same principles, your language, your examples.*

#### RESILIENCE

### 10-Second Resilience

#### *A Pit Crew Blueprint for Bouncing Back*

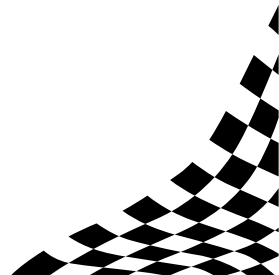
How elite pit crews recover from disaster in under ten seconds — and what that means for your team's next setback.

#### The Core Idea

Modern pit stops run under ten seconds because every crew member owns a primary responsibility and watches a secondary one — so when something breaks, recovery is instant, not improvised. Built on the P.I.T.C.R.E.W.S. framework, this talk translates race-day resilience into a repeatable system for bouncing back from setbacks at work.

#### The Outcomes

- Identify the “lug nut moments” that derail your team when nobody's ready for them
- Build clear primary/secondary ownership so recovery doesn't depend on one person noticing
- Read stress signals before a setback compounds into a crisis
- Turn “we can't win it here, but we can lose it” into a working standard under pressure



## CULTURE

# The Culture Driven Workplace

*A Framework for Building Teams That Win*

Hit the floor with a clear direction on how to build championship culture from the top down.

## The Core Idea

Culture is the ultimate horsepower that fuels the success of any organization. Without it, you risk losing great people who want to be seen, valued, and contributing to something bigger than themselves. This isn't a feel-good talk — it's a game plan with a clear direction to execute from the top down starting Monday morning.

## The Outcomes

- Identify whether your culture is happening by design, or by default
- Close the gaps in your culture and take immediate, targeted action
- Shift from managing production to serving people and watch culture change
- Reduce costly turnover by building a culture people refuse to leave

#### LEADERSHIP

## The 5-Axis Leader

### *Five Disciplines of a High-Performance Leader*

Precision machining meets leadership: five axes every leader has to move on at once, not one at a time.

### **The Core Idea**

A 5-axis CNC machine cuts precisely because it moves on five axes at once — leadership works the same way. This framework gives leaders five disciplines to operate on simultaneously, rather than picking one to focus on while the others drift.

### **The Outcomes**

- Diagnose which axis of their leadership is underdeveloped
- Move on more than one leadership dimension at once, instead of lurching between them
- Build a shared leadership vocabulary across a management team
- Leave with a practical framework, not a personality label

PERFORMANCE

## The Money Stop

*Executing When It Counts, Not Just When It's Easy*

Why championship teams treat every stop like the one that decides the race — and how to build that standard into a normal Tuesday.

### The Core Idea

Culture is the engine, process is the chassis. Championship pit crews don't rise to the big moment — they fall to the level of what they rehearsed. This talk builds a four-pillar model for making high performance the default, not the exception: benchmark obsession, pressure by design, individualized coaching, and controlling the inputs you actually control.

### The Outcomes

- Set a real performance benchmark instead of an aspirational one
- Build pressure into practice on purpose, so it's familiar on game day
- Coach the individual, not just the team average
- Control the inputs they own instead of managing outcomes they don't

## PRECISION

# Jewelry for the Eyes

### *Performance & Precision*

On pit road, a stray lug nut isn't a small miss — it's the difference between winning and going home. A case for detail discipline as a competitive advantage.

### **The Core Idea**

In racing, precision isn't a compliance box — it's something a great crew takes pride in, down to the shine on a lug nut. This talk makes the case that "close enough" is a hidden cost center, and builds a standard where attention to detail is treated as a source of pride, not a chore.

### **The Outcomes**

- Make the internal case for why "close enough" is quietly expensive
- Build inspection and feedback loops that catch small misses early
- Create a team standard where precision is a point of pride